

# The Baptist Foundation of California NEWS RELEASE

## Foundation initiates Giving Tuesday for California Disaster Victims

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*For Immediate Release*

On *Giving Tuesday*, December 3, 2020, The Baptist Foundation of California will be encouraging individuals for help in providing funds to meet the needs of those affected by recent disasters in California.

*Giving Tuesday* is a generosity movement began in 2012 to engage civic participation and positive social behavior. Since its inception, *Giving Tuesday* has encouraged generosity among hundreds of millions of people from all walks of life and countless organizations in every country in the world.

“Generosity is a fundamental value held by those of us who are followers of Jesus Christ,” said Jonathan Jarboe, president elect of the Foundation. “Through this special ministry effort, we hope to raise significant funds from generous believers to assist those whose lives have been disrupted by the quakes, floods, and fires in our state.”

The mission of the Baptist Foundation of California is to raise, manage, and distribute funds for Baptist causes. With financial systems in place, the sixty six year-old organization is assuring donors that 100% of their gift will be used to bring hope and assistance to those who are suffering. The Foundation will partner with local churches, associations, and Baptist Disaster Relief to identify recipients.

“It feels like California has experienced an endless stream of disasters within a very short span of time,” said Jonathan Jarboe, president elect of the Foundation. “A trail of disruption has drastically changed the worlds of the men, women, and children across our state.”

On December 3, *Giving Tuesday*, Individuals will be asked, through a social media campaign, to give a gift of \$10, \$50, \$100, \$250, or \$500 to support the relief effort. Prior to that date, a social media campaign will

encourage their generosity and facilitate their giving. A special on-line giving tab will facilitate gifts at <https://bfcac.org/index.php/giving-page/>.

“Often, disaster victims are forced to count their losses and begin a new life in the best way they know how,” Jarboe explained. “Many times, options and resources are few. The gifts received from this Giving Tuesday effort will bring comfort to these unfortunate and sometimes desperate individuals and families”.

Jarboe said, “the BFC is honored to serve Southern Baptist Churches, associations, and individuals known for their quick response to local tragedies.” He encourages all to consider a generous contribution on *Giving Tuesday*, December 3, 2020.